

Guidelines for Images

Birkhäuser Verlag

Version 1.0

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1 General

Whenever possible, please supply reference image material beforehand for review. The images should constitute a representative cross-section. Data should be labeled unambiguously, for example: book title_image title_image number (special characters, including umlaut, are not admissible). Please submit images as a separate image file, and not as a part of a Word document.

2 Photos (digital)

Formats .tiff, .jpg, .eps
Color spaces grayscale, RGB, CMYK, bitmap
Resolution 300 dpi in final format (in the event of data with lower resolutions, please do not extrapolate; instead, have the publisher's production department carry out a review.)

3 Drawings (digital)

Formats .tiff, .jpg, .eps
Color spaces grayscale, RGB, CMYK, bitmap
Resolution 1200 dpi in final format (in the event of data with lower resolutions, please do not extrapolate; instead, have the publisher's production department carry out a review.)

4 Plans (digital)

Formats .eps, .ai, (.pdf)
Color spaces grayscale, CMYK
Resolution please supply plans as vectorized data (resolution independent)
Image sizes/line widths For new drawings, please choose line widths that are analogous to the final placement sizes, since subsequent scaling alters line widths. The plans should be set up with the required sizes and the desired line widths or be uniformly scalable. It is recommended that no more than ca. 3 hierarchy levels of widths be used for plans. It makes sense to use these consistently for all images in the same form.
 With finished plans that are already to hand, line widths will be strengthened and/or standardized (to the degree possible) after specification of the final reproduction sizes for printing.

Captions Please do not convert typeface to path or rasterize, so that they remain editable (i.e. for a subsequent language edition). Please position captions on a separate level. The typeface used will be replaced by the layout font as appropriate.

Line widths

lines 100%k	at least 0,06mm = 0,15pt
rasterized lines (gray)	at least 0,15mm = 0,42pt
dotted lines (100%k)	at least 0,08mm = 0,22pt

Use smaller line widths only in consultation with the production department. Black lines please only from 100% k and gray lines and surfaces only from X% k; do not construct using the CMYK color set.

5 Analog images

In order to evaluate the reproductive capacities of analog originals, we require informative sample materials. The costs of digitalizing analog originals is always dependent upon the specific effort involved, and should be estimated carefully. When submitting originals image in analog form, please label each with work title, image name/ image number, chapter designation, and required reproduction size. The orientation of each image should be readily apparent.